

Chris Murphy – Voice Artist Current Pricing

June 2014

1 - VOICE OVER “MEDIUM” and RELEVANT LENGTH of FINISHED AUDIO

RADIO & TV COMMERCIAL SPOTS : SESSION FEE	RATE
Base Rate : Usage fees and extra loadings are selected in boxes 2 & 3 below	\$100
ON HOLD / PHONE MESSAGES / VOICEMAIL / IVR	RATE
100 words or less	\$80
320 words or less	\$150
800 words or less	\$250
1600 words or less	\$550
2500 words or less	\$650
NON-BROADCAST USE / IN STORE / E-LEARNING / MULTIMEDIA / iPHONE APPS / GAMING etc	RATE
Up to 1 minute (0-150 words)	\$115
Up to 2 minutes (150-250 words)	\$175
Up to 5 minutes (250-1,000 words)	\$210
Up to 10 minutes (1,000-1,900 words)	\$275
Up to 15 minutes (1,900-2,750 words)	\$315
Up to 20 minutes (2,750-3,500 words)	\$365
Up to 30 minutes (3,500-5,500 words)	\$415
Up to 45 minutes (5,000-7,500 words)	\$585
Up to 60 minutes (7,500-9,500 words)	\$685
Up to 90 minutes (9,500 words-12,500 words)	\$815
Up to 120 minutes (12,500-16,000 words)	\$1000
Up to 180 minutes [3hrs] (16000-20,000 words)	\$1500
INTERNET ONLY USAGE (PUBLIC) / WEB EXPLANATION VIDEOS	RATE
Up to 1 minute	\$125
Up to 2 minute script	\$175
Up to 5 minute script	\$250
Up to 10 minute script	\$350
Up to 15 minute script	\$450
Up to 30 minute script	\$585
Up to 45 minute script	\$685
AUDIOBOOKS	RATE
Per hour of FINISHED AUDIO (Initial hour paid in advance. Add'l hours invoiced at \$300 per hour)	\$300
PODCASTS - OPENER AND CLOSER	RATE
2 x 15 seconds or less	\$100
MOVIE PROMOS	RATE

Up to 30 secs	\$600
Up to 120 secs	\$750
(BROADCAST) LONG FORM NARRATION / DOCUMENTARY	RATE
Up to 30 seconds	\$150
Up to 1 minute	\$200
Up to 5 minutes	\$400
Up to 10 minutes	\$675
Up to 30 minutes	\$975
Up to 60 minutes	\$1500
RADIO / TV - IMAGING AND PROMOS (MIN ORDER 10 / UP TO 10 secs EACH)	RATE
10 x Dry Liners	\$150
11-20 x Dry Liners	\$200
Promos unlimited (per hour session)	\$350
RADIO STATION BULK RATES - LOCAL MARKETS 5 to 284 ONLY - ONE VOICE	RATE
3 x up to 30 second spots	\$200
5 x up to 30 second spots	\$350
CHANGES TO SCRIPTS AFTER BOOKING (REVISIONS)	RATE
Up to 10 word changes / new script additions	\$30
Up to 40 word changes / new script additions	\$60
Up to 100 word changes / new script additions	\$80

2 - ADDITIONAL LOADINGS (In addition to above rates if applicable)

TAGS - BROADCAST (Tags are defined as a difference in the last 10 seconds of a spot)	RATE
Up to 5 extra tags	\$50
Up to 10 extra tags	\$100
CHARACTER VOICES (Any voice different to talents regular speaking voice)	RATE
60 Seconds or less	\$50
More than 60 seconds	\$100
POLITICAL SPOTS	RATE
Up to 30 seconds	\$50
More than 30 seconds	\$100
PRODUCTION OF AUDIO - (ADD CLIENT SUPPLIED MUSIC + EFFECTS or EDIT FILES)	RATE
Up to 10 minutes (Complete file length)	\$35
Up to 30 minutes (Complete file length)	\$60
Up to 60 minutes (Complete file length)	\$120
Up to 90 minutes (Complete file length)	\$190
Up to 3 hours (Complete file length)	\$300

3 - USAGE (This is only valid if the recording is for RADIO or TV)

RADIO & TV SPOTS THAT WILL AIR LESS THAN 5 STATES WILL NOT INCL. NYC / LA or CHI	RATE
30 seconds or less	\$75
31 seconds to 90 seconds	\$125
Up to 180 seconds (Total of all spots combined. Same brand/product)	\$200
RADIO & TV SPOTS THAT WILL AIR LESS THAN 5 STATES BUT INCL. NYC / LA or CHI	RATE
30 seconds or less	\$450
31 seconds to 90 seconds	\$550
RADIO & TV SPOTS THAT WILL AIR IN 5 OR MORE STATES	RATE
30 seconds or less	\$750
31 seconds to 90 seconds	\$900
(UK) REGIONAL BROADCAST ONLY - SMALL MARKETS	RATE
30 seconds or less	\$75
31 seconds to 90 seconds	\$125
(UK) AIRING IN A CAPITAL CITY	RATE
30 seconds or less	\$350
31 seconds to 90 seconds	\$450
(OTHER COUNTRIES) AIRING IN A REGIONAL MARKET	RATE
30 seconds or less	\$50
31 seconds to 90 seconds	\$85
(OTHER COUNTRIES) AIRING IN A CAPITAL CITY	RATE
30 seconds or less	\$75
31 seconds to 90 seconds	\$110
RADIO & TV SPOTS THAT WILL ALSO BE USED ONLINE	RATE
Up to 30 seconds	\$100
More than 30 seconds	\$200
INTERNATIONAL TV or RADIO USAGE (Only select this option + base session fee)	RATE
30 Seconds or less	\$900
30 secs to 3 minutes	\$1400
INFOMERCIALS (Airing anywhere in one country)	RATE
1 minute to 3 minutes	\$575
3 minutes to 5 minutes	\$775

VOICE OVER RATES - FAQ

The above rates are for non-union voice over. Rates are buy-out (unlimited usage) except for radio and TV broadcast which are for one year from date of recording. Rates are calculated by FINAL AUDIO LENGTH, not studio time or word counts. Word counts are provided as general guidance.

Voice recordings are delivered dry with no music. If you need music added to the recording or files to be 'cleaned up' and ready for use, please add 'PRODUCTION OF AUDIO' from second list (Additional loadings). On average, one minute equals 150 words.

Do you have more than one script? If, for example, you have 3 x 4 minute scripts all for use on the internet, you can book 1 x 'Up To 15 mins' session with the one voice. Scripts must be for the same brand/client.

Multiple radio + TV spots must be booked separately for different clients/products/brands.

Rates are US dollars and must be submitted in US dollars. One half payment is due at time of booking, remainder of payment is due upon receipt. Exclusivity by negotiation. Unlimited buy-out radio and TV are DOUBLE the one year usage fee plus double any applicable extra loadings such as character voices.